

2023

ANNUAL REPORT



📞 1+ (469) 859-2180

✉️ WWW.IGTBOK.ORG

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LETTER FROM THE CEO



Since its inception in 2014, It's Going To Be OK, Inc. has expanded its reach and impact, offering comprehensive support to victims of human trafficking by providing trauma-informed care, including housing, food, clothing, and mental health counseling. As a survivor of human trafficking myself, I am deeply committed to providing the resources and care necessary to help others escape and recover from the horrors of exploitation. Our organization has made significant strides in the fight against human trafficking. I had the honor of testifying before the Texas State Senate, contributing to the passage of House Bill 2290, which recognizes January as Human Trafficking Prevention Month. This legislation is a crucial step in raising awareness and mobilizing efforts to combat trafficking.

In addition to our legislative achievements, our work and mission have been featured in the documentary "Be The One," produced by Ken Paxton, the Attorney General of Texas. This film sheds light on the realities of human trafficking and highlights the importance of community involvement in prevention and support. In 2023, I was humbled and honored to receive the Presidential Lifetime Achievement Award. This recognition is not just a personal milestone but a testament to the collective efforts of our team, supporters, and the brave survivors we serve.

We remain dedicated to expanding our services and continuing our advocacy. Together, we can create a world where no one falls victim to trafficking and where every survivor has the opportunity to heal and thrive.

Thank you for your ongoing support.

Warm regards,

A handwritten signature in black ink that reads "Dr. Jonya Stafford". The signature is written in a cursive, flowing style.

CEO, It's Going To Be OK, Inc.

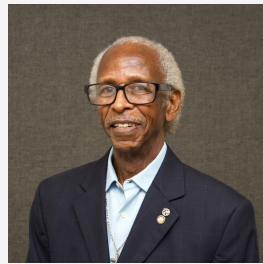
BOARD OF DIRECTORS



Sonobia Garrett
Chair



Dr. Anothy Miller
President



Willie Cowart
Treasurer



Deborah Oliver
Secretary



KEIONDRIA JONES
Fundraising Coordinator



Jonette Mobley
Volunteer Coordinator



Attorney Christy White
Board Attorney



Melissa Bradford
Board Member



Shelia Wright Greene
Board Member

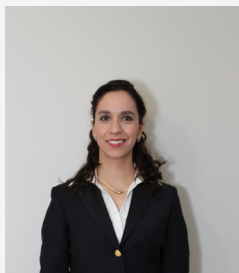


Lonnie Johnson
Board member



Stephanie Svejovsky
Board Member

Advisory Board



Judge Paula Rosales
Advisory



Bradley Lockhart
Shaniya Davis Father



Marina Ruiz
Advisory



Dr. Mike Coleman
Advisory



Lisa Lathon Brooks
Advisory



Sarolyn H. Morgan, LCSW-S, BCD
Victim Assistant
National Program Manager



Connie Chavez
Advisory



COMPANY OVERVIEW

VISION

Vision is To Eradicate human trafficking one survivor at a time

Our Beliefs: It's Going To Be Ok Inc., is that the well-being of the survivor is put first so healing, restoration and global education becomes essential to eradicating human trafficking. While all along providing, the best in care and giving hope to the survivor/s.

MISSION

Our mission is to eradicate human trafficking and to create a just world where women, children, and all vulnerable adults are safe, respected, and valued.

Visit us: 4232 S. Westmoreland Rd Dallas, Texas 75233

Contact us: (469) 859-2180

info@igtbok.org

www.igtbok.org

A YEAR IN REVIEW

\$ 456,742
Total Income

\$ 445,649
Total Expenses

95%
Programs

250+
Volunteers

600 Served
Women/Children

12,500 Served
Community Outreach



PROGRAMS

The "It's Going To Be Ok" Program is designed to provide comprehensive, cost-free wrap-around services.

CASE MANAGEMENT

810 hours



COUNSELING/ THERAPY

825 HOURS (TRAUMA-INFORMED)

GRADUATED FROM PROGRAM

22



Together, we **declare**:

No more shadows. No more silence. No more suffering.

CLIENT SUCCESS STORIES



Meet Jessica, a survivor of human trafficking who found hope and support through It's Going To Be OK (IGTBOK). Trafficked at a young age, Jessica endured abuse and exploitation. Against all odds, she was rescued by a friend. After escaping her traffickers, Jessica was lost and scared, not knowing where to turn. IGTBOK provided her with a safe place to stay, access to counseling, and job training. Today, she is a survivor advocate, helping others break free from the cycle of exploitation.

Even after more than a decade, it is still difficult for Jessica to talk about her experience. However, she hopes her story will compel teenagers to look out for themselves and others. Jessica met Dr. Tonya Stafford at the premiere of the documentary "Be The One." "I remember thinking she wouldn't like me because I was gay, but she took me with open arms and brought me into the program," Jessica said. Tonya moved her to Dallas and put her in counseling, which she was initially afraid of but found it to be transformative. "It was real counseling, and I began to heal. I stayed with the program for three years. Tonya did everything for me. She became my mom. I tell people now she is my mom!"

Jessica remembers friends being shocked to finally learn her story because she was always putting on a happy face. "But God compensated me with good people around me, moms who really love me and want the best for me without cost," she said. Jessica was distrustful of people, but thanks to Tonya, she learned that good people still exist. "It's Going To Be OK wanted the best for me and gave me the best. Thank you for helping me achieve my dreams, for making me feel safe, and for showing me the real meaning of family and love.



We envision a world where the chains of exploitation are shattered, where traffickers face justice, and where vulnerability is replaced by empowerment.

FINANCIALS

PUBLIC SUPPORT AND REVENUE	2023
In-Kind Donations (Product & Services)	\$265,511.00
General Public contributions and grants	\$176, 231.00
Fundraising	\$15,000.00
Miscellaneous Income	\$-0-
Total Income	\$456,742.00
Expenses	
Program Services	\$396,9220.00
Management and General	\$39,634.00
Fundraising	\$9,093.00
Total Expenses	\$455, 649.00
Net Assets	\$26,673.00



IT'S GOING TO BE OK!

Your support is vital to our mission. Thanks to all our supporters and donors, together we save lives!

Thank You!

\$25, 000+
Addy Foundation

\$10,000+
Nico Martini
Rock T Foundation
Stein Foundation

\$5,000+
Ken W Davis Foundation
Melodies 4 Minds

In-kind Donations

Cheryl's Voice
Chisholm Trails
Delta Sigma Theta Sorority
RKG
Safe House
Salesforce
Stein Foundation
World Vision

All Individual Donors

COMMUNITY OUTREACH



Engaging the community is crucial for the success of a non-profit organization fighting human trafficking. Here are some strategies to enhance community involvement.

Awareness and Education

- **Workshops/Seminars Held**: 50
- **Participants Reached**: 1000,000
- **Schools and Universities Engaged**: 20
- **Social Media Reach**: 500,000 impressions

Volunteer Involvement

- **Total Number of Volunteers**: 250
- **Volunteer Hours Contributed**: 10,000 hours
- **Volunteer Training Sessions Held**: 15
- **Volunteer Retention Rate**: 85%

Survivor Support Services

- **Victims Assisted**: 100
- **Housing Provided**: 40 victims
- **Counseling Sessions**: 500
- **Job Training Programs**: 30 participants; 25 job placements

Fundraising and Donations

- **Funds Raised**: \$450,000
- **Number of Fundraising Events**: 3
-

Advocacy and Policy Impact

- **Legislative Changes Influenced**: 3 new laws/policies
- **Meetings with Lawmakers**: 3

Community Feedback and Impact

- **Surveys Conducted**: 10
- **Positive Feedback**: 90% positive responses
- **Community Partnerships**: 50



Together, we weave a tapestry of resilience and strength.

GALA

It's Going To Be OK **"Hope & Pearls Gala"** aims to unite communities, raise critical awareness, and mobilize resources in the fight against human trafficking. By fostering education, advocacy, and collaboration, we seek to empower survivors, support prevention initiatives, and drive impactful change towards a world free from exploitation and modern slavery. This gala serves as a platform for individuals, organizations, and stakeholders to come together, share knowledge, and amplify our collective efforts in combating human trafficking.



VOLUNTEERS

Volunteers play a crucial role in the success and sustainability of non-profit organizations. Their contributions are invaluable. By donating their time and skills, volunteers help non-profits save on labor costs, which can then be redirected to other critical areas such as program development, outreach, and direct services.

Volunteers serve as ambassadors for the organization within their communities. Their involvement raises awareness, promotes the organization's mission, and fosters a sense of community ownership and support. Volunteers often bring fresh perspectives and new ideas. Their diverse experiences and enthusiasm can lead to innovative solutions and creative approaches to addressing challenges and meeting goals.

Volunteers are the lifeblood of non-profits, driving their missions forward and enabling them to achieve their goals. Their dedication, skills, and passion make a profound difference in the lives of those served by these organizations.

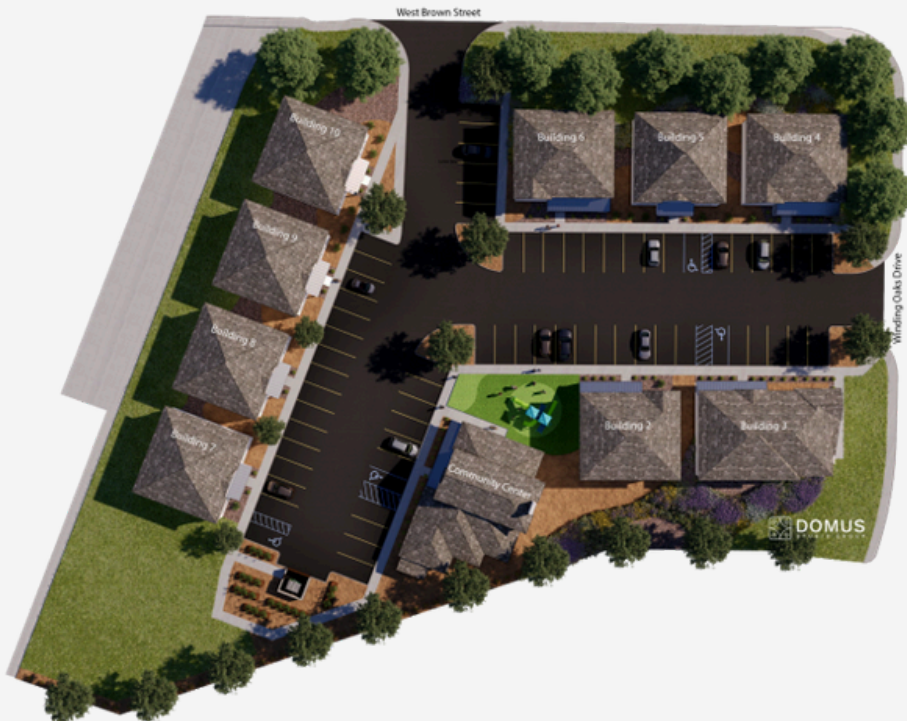


FUTURE OUTLOOK

Welcome to

SARAH'S VILLIAGE

IGTBOK mission is to provide housing and transformational wrap-around support services to women, mothers, and their children who are survivors of human trafficking. The goal is to empower them to transition from crisis and victimhood to becoming survivors who lead fulfilling, self-sustaining lives.



IGTBOK helps women-led families overcome barriers to economic security by providing safe, stable housing, childcare, transportation, and education to increase income and break cycles of poverty and homelessness.



SCAN ME

Join our initiative and help build Sarah's Villiage

WAYS TO HELP!

Volunteer- Advocate- Donate

Our resolve burns brighter than the darkest corners where injustice hides. We are the guardians of hope, the architects of change, and the fierce advocates for those who have been silenced for far too long.

Join us in this relentless pursuit—a symphony of courage, compassion, and conviction—as we weave a tapestry of resilience, where the vulnerable find sanctuary, the oppressed find liberation, and the broken find healing. It's Going To Be OK Inc., Because hope is not a whisper; it is a battle cry.

To Donate visit **IGTBOK.ORG** or
scan the QR Code

