

2025

ANNUAL IMPACT REPORT

It's Going To Be OK, Inc.

1+ (469) 859-2180 | www.igtbok.org



2025 IMPACT HIGHLIGHTS

99 lives transformed. 624,051 lives impacted. One shared mission.

99

Survivors Received Direct,
Individualized Care

Trauma-informed support, advocacy, resources, and pathways to healing.

624,051

Community Members Reached

Prevention education, outreach, partnerships, and awareness across Texas.

29,669

Programs Delivered

594,382

Outreach Contacts

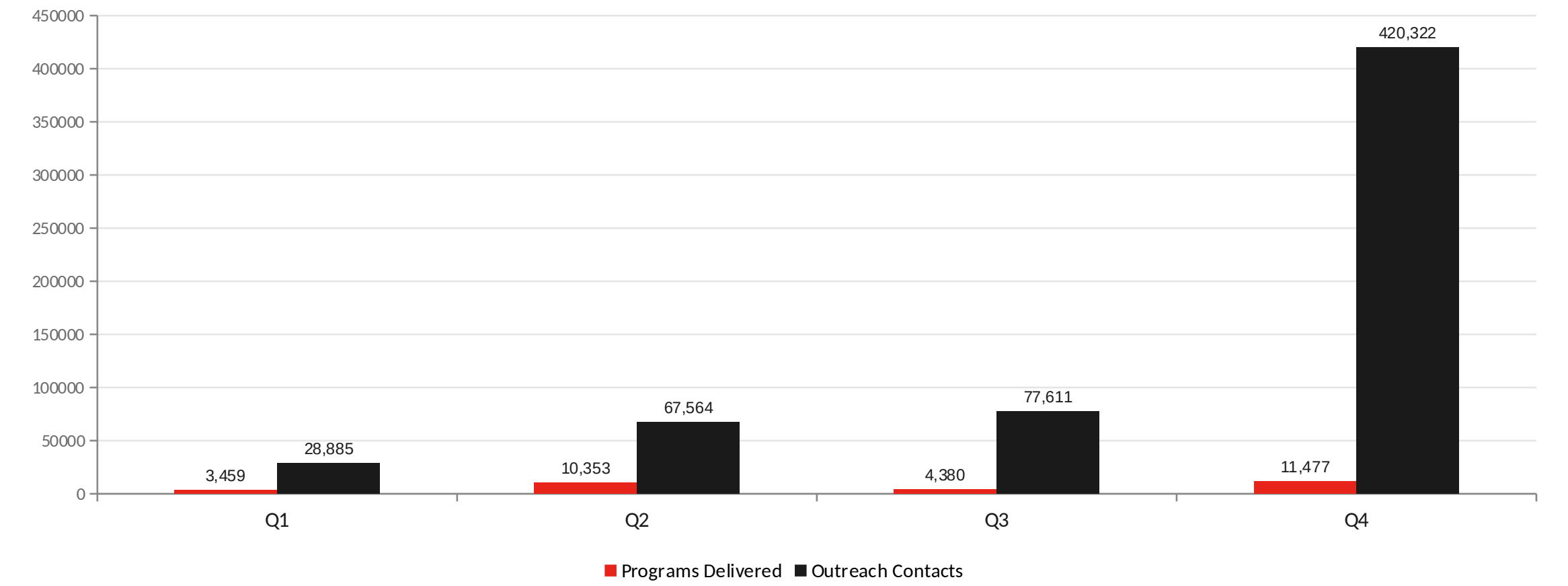
8,060

Volunteer Hours Invested

Together, We Are Building Safer Communities

Our partnership with MegaCARE expanded prevention education, community engagement, and supportive services, strengthening local response systems and extending our collective impact throughout Texas.

QUARTERLY COMMUNITY REACH



LETTER FROM THE CEO

Since its inception in 2014, It's Going To Be OK, Inc. has continued to expand its reach and deepen its impact, offering comprehensive, trauma-informed support to survivors of human trafficking including safe housing, counseling, and basic necessities that support healing and long-term recovery.

2025 was a year of significant growth. Total revenue grew to \$902,220, up from \$752,509 the prior year, allowing us to expand program services to \$660,644 — nearly 92 cents of every dollar we spent went directly to programs serving survivors. Our net assets nearly quadrupled, from \$63,542 to \$246,542, strengthening the foundation we're building for the future, including our Sarah's Village initiative.

None of this is possible without our community of donors, volunteers, board members, and partners who continue to stand with survivors. Thank you for helping us move closer to a world where no one falls victim to trafficking, and where every survivor has the opportunity to heal and thrive.

Dr. Tonya Stafford

CEO, It's Going To Be OK, Inc.

BOARD OF DIRECTORS



Sonobia Garrett

Chair

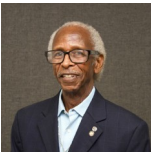


Dr. Tonya Stafford



Anthony Miller

President



Willie Cowart

Treasurer



Stephanie Martinez

Secretary



Christy White

Board Attorney



Jonett Mobley

Volunteer Coordinator



Reginald Rembert

Director



Sarah Thanawalla

Director



Stephany Powell

Director



Irona Handem

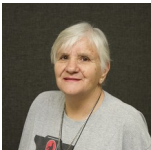
Director



Marina Conner

Director

IN MEMORIAM



Sylvia Collins

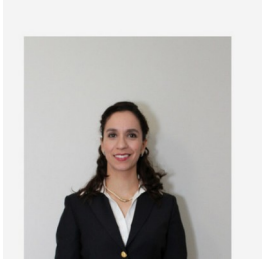
In Loving Memory



Deborah Oliver

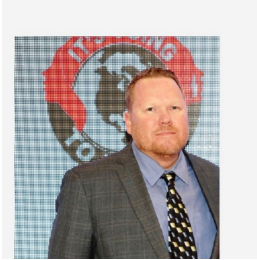
In Loving Memory — Former Secretary

ADVISORY BOARD



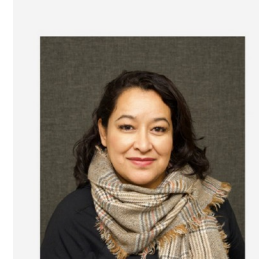
Judge Paula Rosales

Advisory



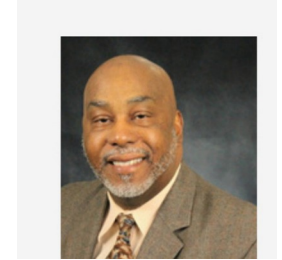
Bradley Lockhart

Shaniya Davis Father



Marina Ruiz

Advisory



Dr. Mike Coleman

Advisory



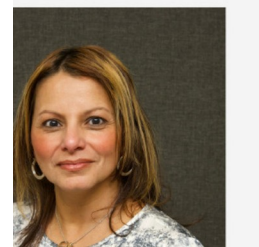
Lisa Lathon Brooks

Advisory



Sarolyn H. Morgan, LCSW-S, BCD

Victim Assistant / National Program Manager



Connie Chavez

Advisory

MISSION

Our mission is to work toward the eradication of human trafficking, particularly the sexual exploitation of women and children. It's Going To Be OK rescues and restores survivors by providing trauma-informed direct care services, including safe housing, counseling, and basic necessities to support healing and long-term recovery.

VISION

To eradicate human trafficking, one survivor at a time — putting the well-being of the survivor first so that healing, restoration, and education become essential parts of ending trafficking, while providing the best in care and giving hope to survivors.

A YEAR IN REVIEW



\$902,220

Total Income

\$719,220

Total Expenses

91.9%

Spent on Programs

250+

Volunteers

\$246,542

Net Assets (EOY)

\$673,235

In-Kind Donations

PROGRAMS

It's Going To Be OK, Inc. is a trauma-informed, survivor-centered organization dedicated to ending human trafficking, especially the sexual exploitation of women and children. We help rescue and restore survivors by providing safe housing, counseling, and other trauma-informed support services that promote healing and stability.

We assist women and their children who have experienced sexual exploitation by helping meet their everyday needs — housing, utilities, food, transportation, childcare, education, medical and dental care, clothing, and other necessities — alongside educational awareness programs, wellness services, workforce development, and economic empowerment opportunities.



Together, we declare: No more shadows. No more silence. No more suffering.

CLIENT SUCCESS STORY



Meet Jessica, a survivor of human trafficking who found hope and support through It's Going To Be OK (IGTBOK). Trafficked at a young age, Jessica endured abuse and exploitation. After escaping her traffickers with help, Jessica was lost and scared, not knowing where to turn. IGTBOK provided her with a safe place to stay, access to counseling, and job training. Today, she is a survivor advocate, helping others break free from the cycle of exploitation.

Jessica met Dr. Tonya Stafford at the premiere of the documentary "Be The One." Dr. Tonya brought her into the program, moved her to Dallas, and connected her with counseling. Jessica stayed with the program for three years and describes the relationship as transformative "Dr. Tonya did everything for me. She became my mom."

"We envision a world where the chains of exploitation are shattered, where traffickers face justice, and where vulnerability is replaced by empowerment."

FINANCIALS

Figures below are drawn from our fiscal year 2025 Form 990, as filed with the IRS.

Public Support and Revenue

Contributions and grants	\$902,220
— Fundraising events	\$22,710
— Noncash / in-kind	\$673,235
Program service revenue	\$0
Total Revenue	\$902,220

Net Assets

Net assets, beginning of year	\$63,542
Revenue less expenses	\$183,000
Net assets, end of year	\$246,542

Expenses

Program services	\$660,644
Management and general	\$45,226
Fundraising	\$13,350
Total Expenses	\$719,220

Thank you to our Board, staff, volunteers, and every donor — individual, foundation, and in-kind — who made this year of growth possible.

COMMUNITY OUTREACH



Engaging the community is crucial to the success of our fight against human trafficking. In 2025, our direct-care and outreach services (per Form 990, Schedule O) included:

- Housing stabilization support
- Furniture and essential household items
- Food access programs
- Clothing and diapers
- Non-emergency medical transportation



~800

Women, Children & Families Served

~250

Thanksgiving Outreach

~7,500

Reached Annually

250+

Volunteers Supporting Outreach

TOYS FOR TOTS — HOLIDAY DRIVE

Every December, IGTBOK partners with the community to bring holiday joy directly to families we serve — gift wrapping, toy distribution, and a Santa's workshop-style giveaway event.



Together, we made sure every child had something to unwrap this holiday season.





GALA

It's Going To Be OK's "Hope & Pearls Gala" unites communities, raises critical awareness, and mobilizes resources in the fight against human trafficking.

This year's gala served as a platform for individuals, organizations, and stakeholders to come together, share knowledge, and amplify our collective efforts — including the "Vogue: The Gala Edition" photo moment.



Photography: April Barnes Photography

VOLUNTEERS



Volunteers play a crucial role in the success and sustainability of our organization. By donating their time and skills, our 250+ volunteers help us save on labor costs, which can then be redirected to program development, outreach, and direct services.

Volunteers serve as ambassadors for IGTBOK within their communities, raising awareness and fostering a sense of community ownership. Their dedication, skills, and passion make a profound difference in the lives of those we serve.

Volunteer today at [IGTBOK.ORG](https://www.igtbok.org)

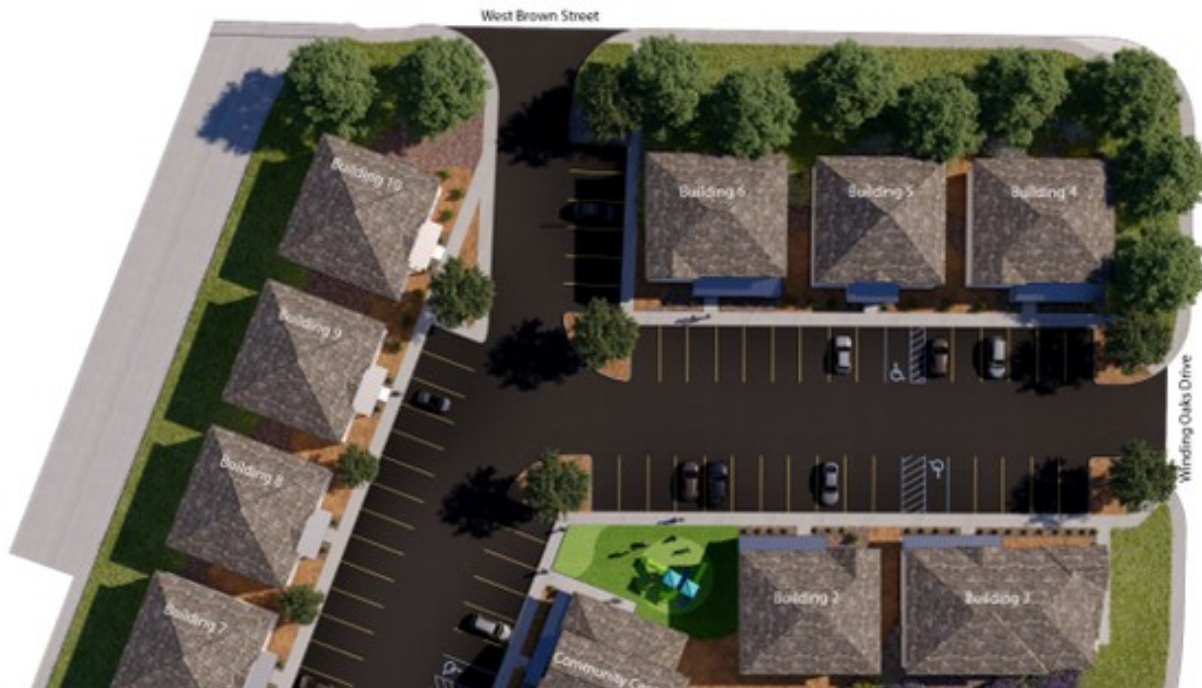
FUTURE OUTLOOK

Welcome to

SARAH'S VILLAGE

Our goals include the development of Sarah's Village, a dedicated space that will offer comprehensive support and care for survivors. Additionally, we are striving to purchase a small apartment complex or build duplexes or triplexes to create permanent, safe housing options, empowering survivors to rebuild their lives with dignity and security.

Meeting these critical needs will help us continue to provide life-changing services and a safe haven for those in need. Together, we can make a lasting impact and create a world free from exploitation.



IGTBOK helps women-led families overcome barriers to economic security by providing safe, stable housing, childcare, transportation, and education to increase income and break cycles of poverty and homelessness.



Join our initiative and help build Sarah's Village.



WAYS TO HELP!

Volunteer — Advocate — Donate

Every survivor who comes to us carries a story they never chose. We get to walk beside them with a safe place to sleep, someone who listens, and the steady belief that their life can be whole again.

We can't do this alone. Whether you give an hour, lend your voice, or make a gift, you become part of someone's healing. It's Going To Be OK, Inc. Because hope is not a whisper; it is a battle cry.

To Donate visit IGTBOK.ORG